



Title: **Company Profile**
Presentation to: **AHMM**
Date: **1st of October 2025**

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ALLFORD HALL MONAGHAN MORRIS



ELEVATING STUDIO

Innovative | Practical

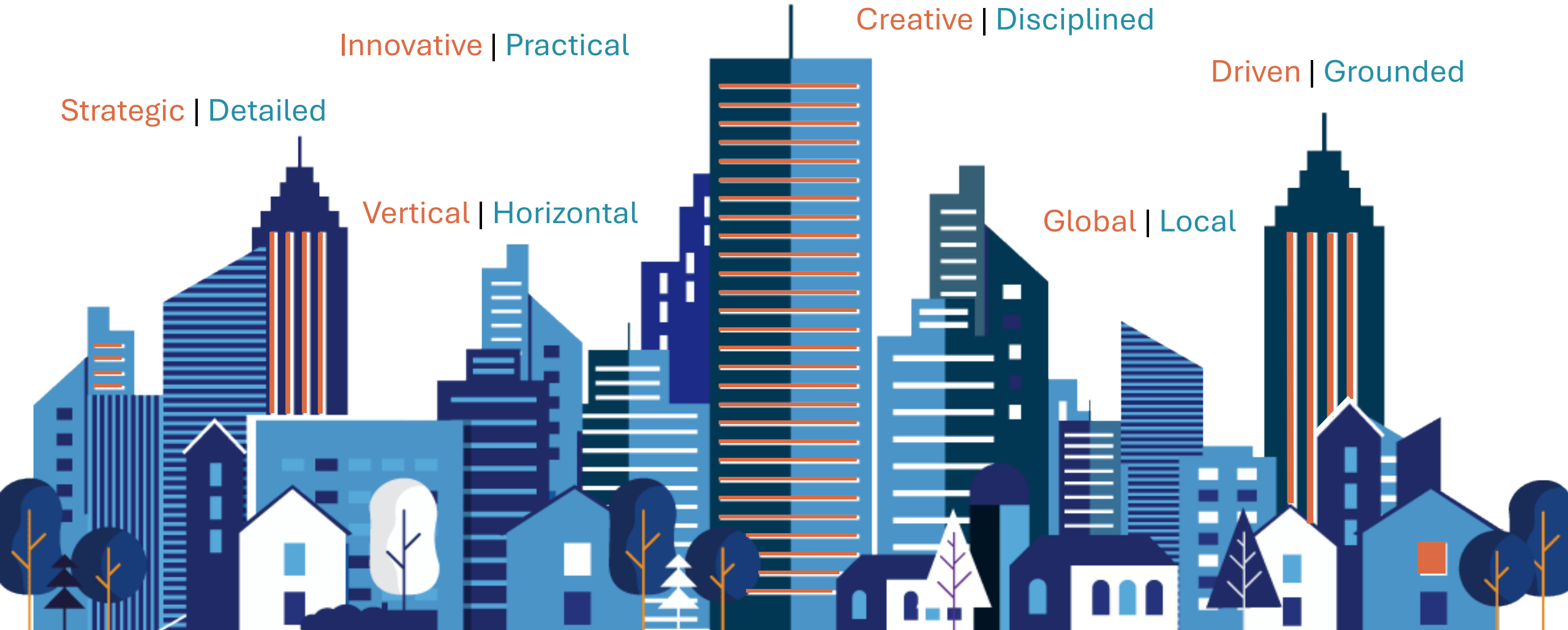
Strategic | Detailed

Creative | Disciplined

Driven | Grounded

Vertical | Horizontal

Global | Local



Organisation | Global

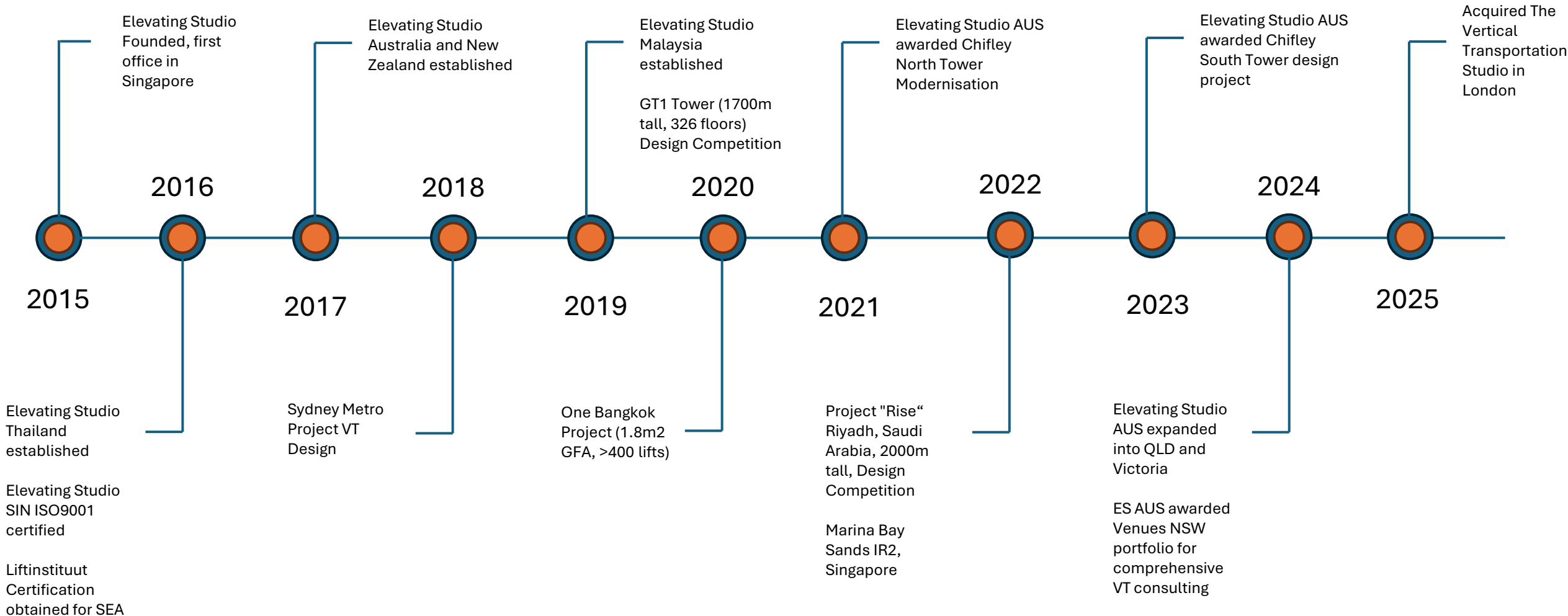


No. Employees = 45

ELEVATING
STUDIO



Our History | Celebrating 10 Years!



Who We Are | Global Team



Michiel de Moel
CEO | Founder



Johannes de Jong
Executive VP | Founder



Paul van Santen
Operations Director



Janne Sorsa
VT Traffic Global Expert



Saw Min Oo
Head of IT



Nathalie Postema
Global HR Manager



Connie Ho
CFO

Industry Experience 25+

Positions Held = National Installation Manager, New Equipment Director, Service Director, Vice President Global Spares Supply, Senior Vice President Doors Business, Regional Managing Director SEA, Major Project Director APAC, Quality, Codes and Standards Director APAC.

Focus = VT Design, and Modernisation Project Design, Traffic Simulations, Maintenance and IoT

Qualifications = B.Sc. (Mechanical Engineering)

Industry Experience 40+

Positions Held = Project Manager R&D, Head of Technology / R&D in Major Projects, Director – Products & Technology.

Focus = VT Design, Detailed Physics and Elevator Engineering, Traffic Flow in Large (Tall, SuperTall and MegaTall) building complexes and Public Transportation, Ride Comfort.

Qualifications = M. Sc. Aeronautical and Mech Engineering, >700 patents elevator industry, CTBUH Fellow

Industry Experience 30+

Positions Held = Global Delivery Process owner, National Manager Engineering, Project Manager and Team Leader in High Rise center,

Focus: Codes and Standards, Processes and Tools, Processes and IT developments.

Qualifications = B. Sc Technical and Business, Diploma in Mechanical Engineering, Certified Elevator and Escalator Safety Inspector, Quality Director ES Global

Industry Experience 25+

Positions Held = Research Engineer group control software, Project Manager for People Flow planning, Manager Traffic Planning

Focus = ES Global Traffic Expert, Traffic Training, Software Developer ES Traffic Tools

Qualifications = M.Sc and Dr. in Maths and System and Operations Research >100 patents, >30 published articles scientific journals and conf, Project Leader ISO/TC 178/WG 6 & WG 10 and workgroup developing ISO 8100-32

Industry Experience 15+

Positions Held = Full Stack Developer, Manage and design Websites, Online Mobile Banking Automated System

Focus = IT Infrastructure Management, Cybersecurity & Data Protection, Software & Tools Development and Management, User Support & Helpdesk

Qualifications = B. Sc IT, International Advanced Diploma in Computer Studies, Certificate in Electronic Engineering

Industry Experience 20+

Positions Held = HR Manager, HR Specialist, Finance Manager

Focus Global Policies and Procedures, Recruitment, Competence Management and Development, Training.

Qualifications = B. Sc in HR

Industry Experience 25+

Positions Held = CFO/Compliance Officer, Finance Director,

Focus = Finance and Control, Driving growth, Managing Risks, and enhancing stability and control within finance departments, Acquisitions

Qualifications = CICP, MBA

Who We Are | Australian Team



Geoff Gatehouse
Managing Director /
Senior Consultant



Nima Bahadori
Director (Commercial)



John Wilson
General Manager /
Senior Consultant
(Northern Region)



Kane McDonald
Senior Consultant



Todd Sample
Senior Consultant



Sophie Stubbs
Customer Success



Tim Gatehouse
Associate Consultant

Industry Experience 20+

Positions Held = Electrical Apprenticeship, Service Technician, Hazard & Risk Manager, Modernisation Sales, Project Manager, National Operations Manager, Construction Manager.

Focus = VT New Design and Modernisation Project Delivery

Education = MBA (Operations & Supply Chain Management)

Industry Experience 17

Positions Held = Marketing Manager, Service Manager, State General Manager, CX Manager, Service Director, Head of Digital Business, Head of Key Accounts.

Focus = Service Operations Delivery, Digital Solutions, CX, Life-Cycle Management

Education = B.Bus, MBA (Strategic Management)

Industry Experience 40+

Positions Held = Apprentice, Commissioner and Tester, State General Manager, Installation & Modernisation Director.

Focus = VT Design,

New Design, Project Management, Maintenance Quality Audits, Life-Cycle and Due Diligence.

Education = Cert. 3 in Applied Electronics, IMD Executive Leadership

Industry Experience 25

Positions Held = Apprentice, Service Technician, Operations Manager, Key Account Management.

Focus = Service Operations Delivery, Maintenance Quality Audits, Life-Cycle Management and Due Diligence

Education = Cert. 3 in Electrotechnology

Industry Experience 14

Positions Held = Apprentice, Service Technician, Key Account Manager, Service Manager, Project Manager.

Focus = Strata Segment, Service Operations Delivery, Modernisation Project Management, Maintenance Quality Audits

Education = Cert. 3 in Electrotechnology

Experience 12

Positions Held = Retail Management, Sales, Customer Management, Visual Merchandising and Interior Design.

Focus = Customer Management Administration. Accounts Management. Sales.

Education – Bachelor of Arts, Diploma of Sales Management and Diploma of Interior Design.

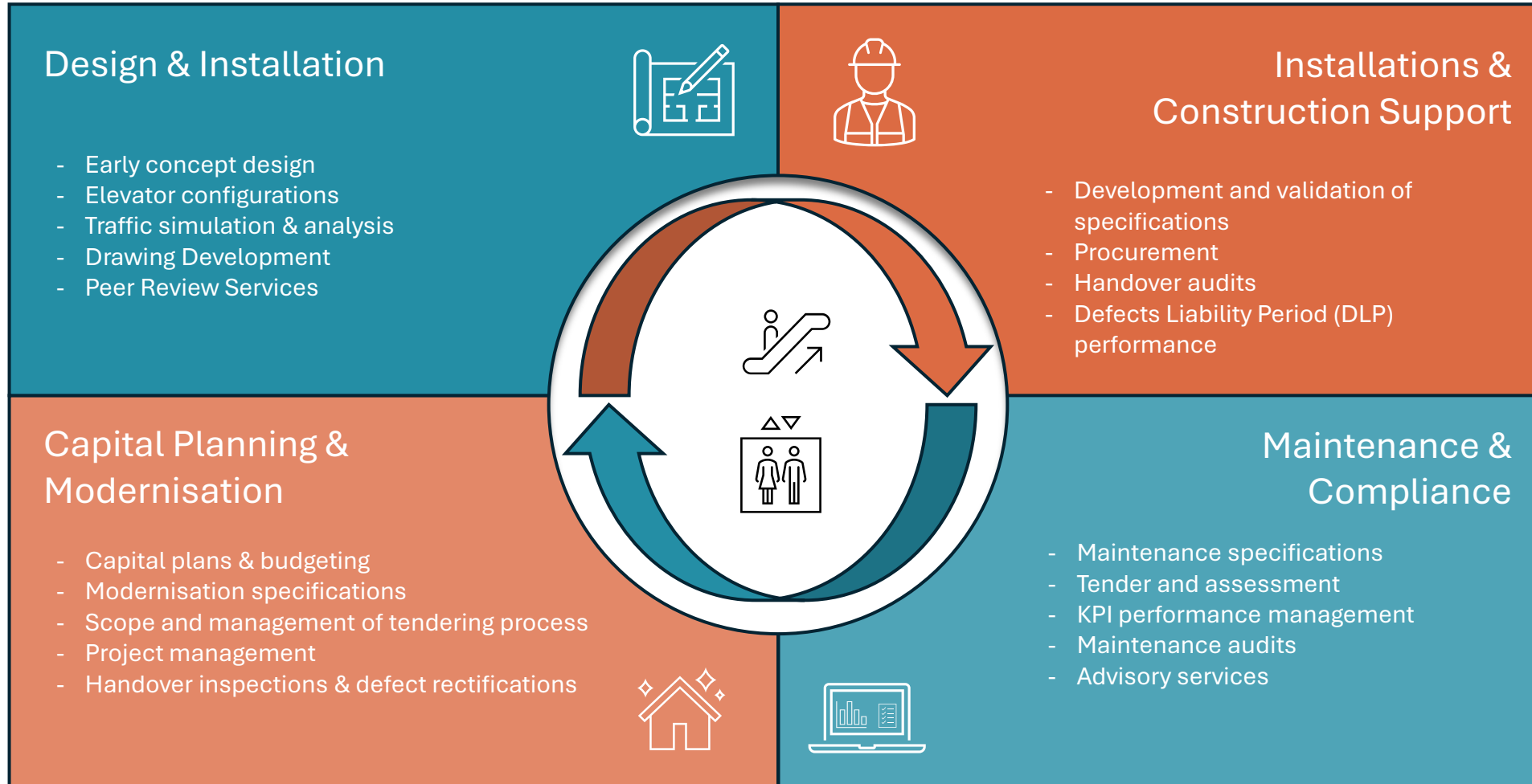
Experience 15

Positions Held = Apprentice, Service Technician, Sales, Operations, Technical, Communications Technician.

Focus = Communications, Audits, Inspections and Project Management.

Education – Cert. 3 in Electrotechnology

Services | Full Building Life-Cycle



Our Customers



ELEVATING STUDIO

Innovative | Practical

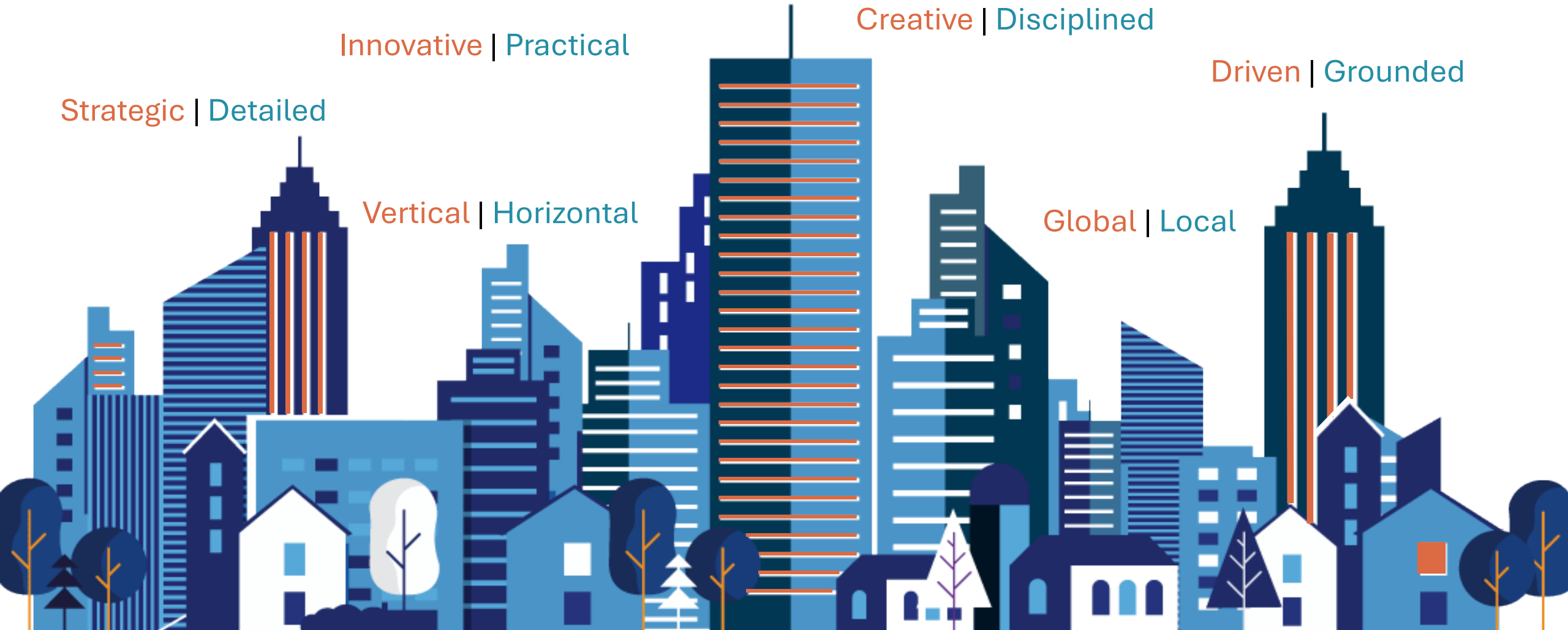
Strategic | Detailed

Creative | Disciplined

Driven | Grounded

Vertical | Horizontal

Global | Local



Our Proud Projects Australia



Chifley South Tower | Sydney | Australia
New Design - Office



Chifley North Tower | Sydney | Australia
Modernisation - Office



Jessie St Centre | Parramatta | Australia
Modernisation - Office

Our Proud Projects Australia



Meriton Cypress Palm | Gold Cost | Australia
New Design and Peer Review - Residential



Meriton Alice Street | Brisbane | Australia
New Design – Mixed Use



Meriton Iconica | Gold Cost | Australia
Peer Review and Construction Services -
Residential

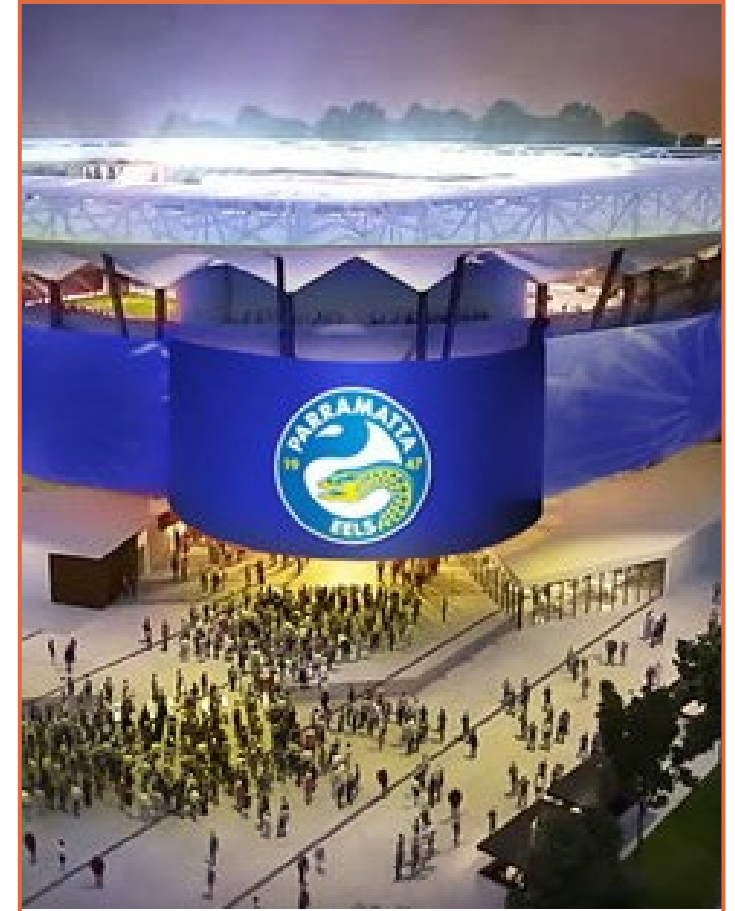
Our Proud Projects Australia



Sydney Football Stadium
End of DLP and Defects Closure – Public Asset



Accor Stadium | Olympic Park | Australia
Modernisation Specification, Tender and
Project Management – Public Asset



Parramatta Stadium
End of DLP , Defects Closure and
Service Agreement – Public Asset

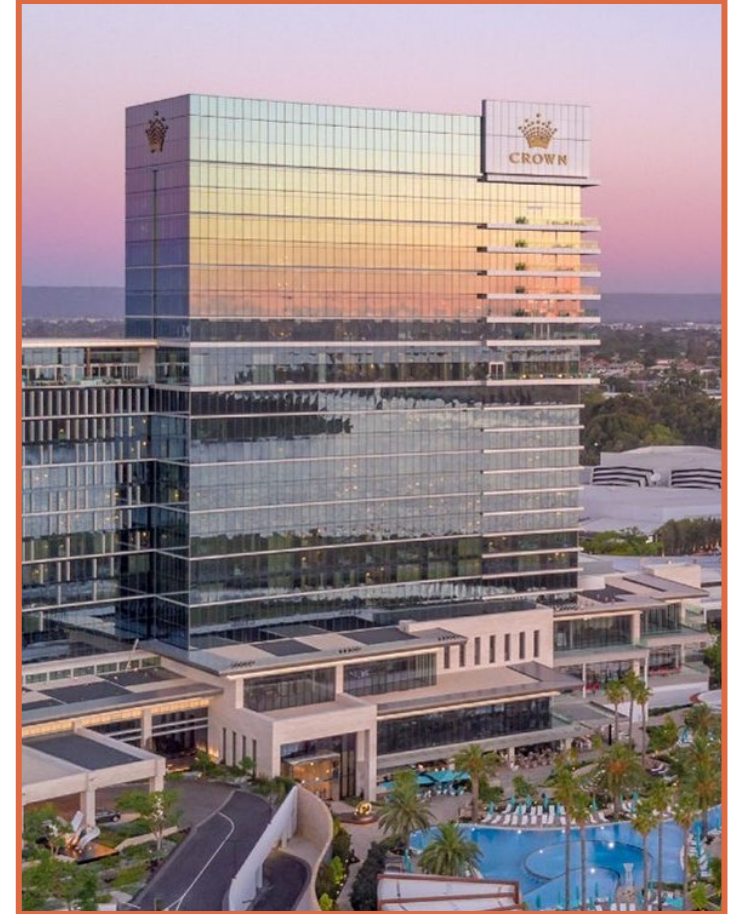
Our Proud Projects Australia



Crown Resorts | Sydney | Australia
Maintenance Audits | Life-Cycle Planning
Resort and Gaming



Crown Resorts | Melbourne | Australia
Maintenance Audits | Life-Cycle Planning
Resort and Gaming



Crown Resorts | Perth | Australia
Maintenance Audits | Life-Cycle Planning
Resort and Gaming

Our Proud Projects Singapore



Marina Bay Sands | Singapore
Traffic Simulations & Modernisation



8 Shenton Way (Mixed Use) | Singapore
Traffic Simulation, Lifting Strategy and Concept Design

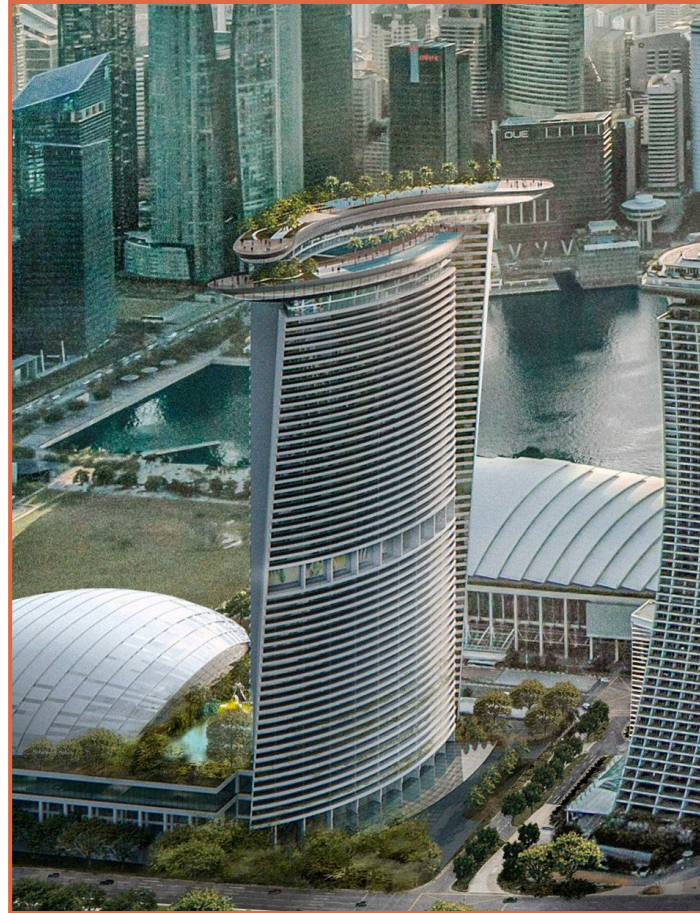


Capital Tower | Singapore
Modernisation

Our Proud Projects Singapore



OCBC | Singapore
Modernisation



Marina Bay Sands Tower 4 | Singapore
New Design



One Raffles Place | Singapore
Modernisation

Our Proud Projects Malaysia



UOB Tower 1 & 2 | Kuala Lumpur | Malaysia
Modernisation & New Design



Pullman Hotel | Sarawak | Malaysia
Maintenance Audits



Park Regent Desa Parkcity | KL | Malaysia
New Design

Our Proud Projects Thailand



Central Embassy 2 | Bangkok | Thailand
New Design



Iconsiam | Bangkok | Thailand
Inspections



Mahankhon | Bangkok | Thailand
New Design

Our Proud Projects Indonesia



Wisma Sudirma | Jakarta | Indonesia
New Design



Menara Bank Danamon | Jakarta | Indonesia
New Design



Capital Place | Jakarta | Indonesia
New Design

Our Proud Projects Japan/ Korea



D-Cube City | Seoul
Traffic Simulation & Modernisation



Seoul Financial Centre
Modernisation



ANA Intercontinental
Modernisation

Our Proud Projects Global



Booking.com HQ | Amsterdam | Netherlands
New Design



Hamad International Airport | Doha | Qatar
New Design